

SONNABEND LAW

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JUN 11 2007

HAROLD BAER  
U.S. DISTRICT JUDGE  
S. D. N.Y.

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June 11, 2007

Via Facsimile

Honorable Harold Baer Jr.  
United States District Court for the Southern District of New York  
500 Pearl Street  
New York, NY 10007

USDS SDNY  
DOCUMENT  
ELECTRONICALLY FILED  
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DATE FILED: 6/18/07

Re: Plasmart, Inc. v. As-Seen-On-TV  
07-CV-3617


Dear Judge Baer:

I am legal counsel for plaintiff in the above referenced case. The parties are actively pursuing settlement of the case. To facilitate this, Plaintiff has agreed to allow Defendant until July 26, 2007 to answer the complaint.

The Court has scheduled a pre-trial conference on July 12, 2007. By this letter, the parties request that the Court adjourn the pre-trial conference until after Defendant's time to answer. The parties are hopeful that the case will be settled by that time.

Thank you for the Court's attention to this matter.

Sincerely,

  
Jeffrey Sonnabend (JS1243)  
Attorney for Plaintiff

cc: Stephen Goldman, As-Seen-On-TV Products

6/18/07  
While I'm a big fan of  
settlement your agenda + needs is a little  
different than mine - I need to have a little  
+ no last date in June is the 19th of June  
letter send a stip + don't come otherwise  
I'll see you on the 19th preferably with not  
necessary w an answer having been struck  
will chambers for terms  
SOUND BY 20  
Henderson  
USDJ

Endorsement:

While I'm a big fan of settlement your agenda and mine is a little different than yours - I need to have a PTC and my last date in July is the 19<sup>th</sup> if you settle send a stip and don't come otherwise I'll see you on the 19<sup>th</sup> preferably but not necessarily with an answer having been served. Call Chambers for time.